Director’s Welcome

Sue Adkins
International Director

July 2015

Welcome to this latest edition of the CSR360 Global Partner Network Newsletter bringing together news and insight from across the Network, demonstrating the breadth of issues across the CSR and Sustainability agenda covered by our Network.

Through the spring there has been a great deal of activity and planning for everyone. For this edition Partners have brought great thought leadership and insight related to the Supply Chain, Environmental Sustainability and Responsible Business. Our Partners in Pakistan, The Overseas Investors Chamber of Commerce and Industry (OICCI), held a CSR networking event in June, and the Responsible Business Forum in Poland celebrated their 15th Anniversary and their CSR Jubilee.

The Spring has also seen great progress, insight and achievement for many in the CSR360 Global Partner Network. This edition of the Newsletter includes news of the new research, Giving in Numbers on global philanthropy from CECP. It also includes the announcement of the new European Enterprise 2020 Manifesto which many of the European Partners were involved in, was launched in May, and which sets a bold set of priorities in corporate social responsibility for Europe*. Expectations of institutional investors from Spain, and supply chain issues, are also covered with a new framework for supply chain management from Sedex. Human Rights are highlighted and we bring your attention to the Modern Slavery Act passed by the UK Government in May and which has global implications. With increasing incidence of international disasters around the world for example the recent cyclone in Vanuatu, and the earthquakes in Nepal in April, we share insight on some of the corporate responses and provide more information on corporate engagement on International Disaster Relief. July saw the celebration of the Business in the Community Responsible Business Awards across the responsible business agenda with the South African AllLife winning the Unilever Global Development Award and GSK winning the International Disaster Relief Award. Awards are highly effective way to identify key examples of excellence and inspiration, so we are delighted to see that many of our partners have their own awards and celebrate successes every year.

We are always thrilled to report on collaboration and draw attention to the meeting in El Salvador which brought together the presidents of CSR organisations from Costa Rica, The Dominican Republic, Guatemala, Honduras, and Nicaragua, to discuss the promotion of CSR in their countries. Give&Gain Day with 18 partners across the Network and ENGAGE Key Cities across 33 Cities also demonstrating the power of collaboration, benefitting over 14,000 individuals.

Looking forward, we anticipate the announcement of the new UN Sustainable Development Goals framework and the preparations for COP21 in November. Against this backdrop of a challenging global context, we encourage you to share your insights, learning and opportunities and look forward to your completion of the CSR360 Survey https://www.surveymonkey.com/r/D9KZ86T. We look forward in the coming months to
hearing and sharing your news and to seeing great participation in the various opportunities across the Network.

We wish you every success for the summer, very much look forward to hearing from you and to keeping in touch.