Director’s Welcome

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International Director

Welcome to this latest edition of the CSR360 Global Partner Network Newsletter bringing together news and insight from across the Network.

As this edition of the CSR360 Global Partner Newsletter was being collated, the third UN World Conference on Disaster Risk Reduction (WCDRR) was taking place in Sendai, as Cyclone Pam hit Vanuatu, believed to be the worst weather-related disaster to hit the South Pacific region. The purpose of the Sendai conference was to review the implementation of the Hyogo Framework for Action (HFA), to discuss international cooperation on disaster risk reduction (DRR) and to adopt a political declaration and a post-2015 DRR framework, which will guide disaster risk management (DRM) efforts for the next 10 to 15 years. Heads of State, governments and delegates recognised the increasing, complexity, human, resource, asset and economic cost of disasters, which amounted to $140billion in insured losses in 2013*

Against this backdrop, there continues to be much work to be done to help develop corporate responsibility and sustainability around the world. We are therefore delighted to welcome two new members of the CSR360 GPN: The NPO Centre in Japan, and CECP in USA, who have recently published their “Giving in Numbers 2014” report, which provides a comprehensive analysis of corporate societal investment. CECP and NPO Centre in Japan both bring a wealth of invaluable insight, experience, and perspective and are very warmly welcomed to the CSR360 GPN family.

Across the CSR360 Global Partner Network, Spring has taken off with an invaluable breadth of events, insight, research, and action on the CSR and sustainability agenda. This edition of the Newsletter brings together some fantastic examples from around the Network on a wide range of topics. Partner news includes insight, research and action on supply chain, human rights and wellbeing, responsible and inclusive business, disaster relief, ethics, auditing and reporting and examples across the spectrum of volunteering.

In terms of volunteering, today in the UK, as we move towards our general election, Prime Minister David Cameron, has announced that a future conservative government, would legislate to enable 3 days of paid employee volunteering for people working in companies with more than 250 employees. At the same time across the Network, we are excited to see the development of the ‘Pro Bono’ agenda and skilled volunteering, and draw your attention to the news from Hungary and Spain, in this regard. We are also excited to see that 20 or so CSR360 GPN partners are working to deliver Give & Gain Day in their markets between 1-15 May. Together across the
Network, the momentum therefore continues to build. If you are interested but haven’t yet signed up, please do so and let’s see if collectively we can drive the number of volunteers to over 25,000 in 2015.

There is also a lot going on around international disaster relief, and we are keen to hear what you have and are doing in this area of work given the devastating impact for instance, of the natural disasters in every part of the world, over the last few years. We are very keen to hear what you and your members are doing, and to bring members together to share experiences and ideas, through webinars etc.

With the two new members of the CSR360 GPN family, CECP and The NPO Centre in Japan, since the last Newsletter, this brings the Network to over 140 partners in almost 70 countries. The CSR350 Global Partner Network is a powerful force for good, delivering huge impact and offering with enormous potential.

In terms of the individual and collective potential of the CSR360 Global Partner Network, we are very keen to work together to help realise this potential further through sharing insight, models, approaches and collaboration. Please see and complete the ‘Survey Monkey’ https://www.surveymonkey.com/s/DFTWQ5C so that we can make sure that we work together, to share and leverage our collective potential.

Against the backdrop of a challenging global context which sees political unrest, sustainability challenges and humanitarian crisis, and the potential of the CSR360 GPN and of business to support and address these agendas, we look forward to hearing from you through the Survey Monkey.

https://www.surveymonkey.com/s/DFTWQ5C

We look forward to hearing what you would like to learn more about, what you would like to share from you or your business members, and how you think we might collaborate on different issues and aspects of the agenda.

We very much look forward to hearing from you and meeting your needs.

All the best,

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*Business Unique Contribution: International Disaster Relief