Call for Paper

“Rule of Law and International Business Ethics”

Seventh Annual International Business Ethics Conference

October 21st – 22nd, 2011
University of International Business & Economics,
Beijing, China P.R.C
Background
Recognizing China as the major driving force of the world economy, the Center for International Business Ethics (CIBE), in cooperation with the China Credit Research Center (CCRC), will host its annual international conference – “Rule of Law and International Business Ethics.” The mission of the 2011 conference is to foster awareness of the paramount importance of the development of a sense of law with a focus on labor law protecting the worker rights and environmental protection while striving to explore and critically evaluate the progress achieved in different areas of International Business Ethics and Legal Ethics especially in the Asian and Chinese context.

This conference shall provide an open platform and bring together renowned scholars and business leaders from around the world. It also encourages the participation of young researchers and managers worldwide who are committed to the development of international business ethics and legal ethics in China.

Organizers
The Center for International Business Ethics (CIBE), University of International Business & Economics (UIBE), China
Law School, University of International Business & Economics, Beijing
Faculty of Law, University of Hong Kong

Co-organizers (To Be Confirmed)
Center for Ethical Studies (CES), Renmin University of China (RUC), China (Pending)
China Credit Research Center (CCRC), Peking University (PKU), China
Stillman School of Business, Seton-Hall University, U.S.A
Strategy Center for China’s Open Economy and International Technology Cooperation (SCOT), University of International Business & Economics, China
Peking University Press (PUP), China
Caux Round Table, Switzerland

Call for Paper – “Rule of Law and International Business Ethics”
Papers of all areas connected but not limited to the following topics are welcome:

- Legal underpinnings of the Market economy
- Occupational health and International Business Ethics
- The legal dimension of consumer rights
- The ethical responsibility of marketing
- The quality standard and ethical responsibility
- Technological application and
- International trade and International Business Ethics
- The ethics of Human Rights
- Product safety and International Business Ethics
- Environmental Law and International Business Ethics
- The corporate strategy and ethical responsibility
- Legal and Ethical requirements for
International Business Ethics

- The role of government in the law enforcement
- The role of media in promoting a sense of the law and ethics
- Ethical training of judges, lawyers and law students
- Legal ethics and the rule of law
- Reforms of judicial ethics and lawyers’ ethics
- Empirical studies on legal ethics
- The diminishing of corrupt practices
- The role of NGOs in the protection of the legal requirements
- The ethical standards of judges and lawyers
- The role of government in judicial and lawyers’ ethics
- Ethical issues faced by lawyers in daily practice
- Legal ethics and mass media

Paper Submission
Authors are invited to submit completed papers (6000-8000 words) which will be selected by the program committee consisting of a panel of international scholars. The submitting authors will be informed of the decision by August 30th, 2011, and have the chance to present the papers and research in the conference. The selected papers will be included in the collection of papers of the conference or the Journal of International Business Ethics (JIBE).

Please submit the paper in electronic format (PDF or word files) to: Mr. Xiaosong Li (xiaosong.li1983@gmail.com). Paper submission deadline: **July 31st, 2011**

Conference Secretariat
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Registration
Early bird registration deadline: 26th, September, 2011
Individual: CNY500; CNY400 for early bird
Corporate: CNY1000; CNY800 for early bird

For more information, please visit the website of the Center for International Business Ethics: www.cibe.org.cn