CSR Iran was appointed by the Iran’s parliament research center to carry out a study on the role of government and public policies of CSR practices in Iran. The main theme of this research was studying the privatization impact on responsible business dominance in the marketplace. This study led to a policy paper, “post-privatization government’s policy implications on CSR”, which will be shortly published by the research center both through their website and also in hardcopy.
One day design event

CSR-DC in cooperation with Unilever Iran, and Industrial Design scientific association of Art Faculty in University of Tehran, have held a One day design competition. the “One day design” event held on 6 Dec 2010 was a competition initiated by Industrial Design scientific association of Art Faculty, University of Tehran. Cooperated with both other parties, CSR Iran introduced Unilever Iran and Industrial Design scientific association of Art Faculty to each other and encouraged them to cooperate in holding this event with a social and environmental concept at the heart of the subject of the competition. This suggestion was accepted eagerly since it is in line with both sides’ interests: social and environmental practices have high priority in Unilever’s CSR strategy, and considering these issues are essential for industrial design students. 300 students from the whole country registered to attend the competition. Core concept of the design competition is hygiene and social and environmental responsibilities are among key factors that should be considered.

Kayson’s CSR annual report

CSR Iran revised Kayson’s CSR annual report. This report will be included in their EFQM model framework. As CSR is becoming a major subject considered in EFQM assessments, they believe this report would help them in obtaining a high grade in this assessment. Kayson is a huge Iran-based multinational construction company and the first to publish such a report in Iran.

ISO 26000 workshops

“CSR Iran” and “The CSR Company” jointly held two workshops on Aug 4th and 5th, 2010. Mobarakeh steel Co.-which is a leading company in Iran’s steel industry– was the host of the first workshop and the second workshop was an open one in which participants from private sector, academia and public sector attended. The workshops main themes included overview of the evolution of CSR, ISO 26000 structure and sections, its core principles and topics, and its implementation. F&Q discussions were fruitful and reflected the growing interest and awareness in CSR filed in Iran which was admired by the lecturers.

Knowledge sharing Session

CSR Iran hold two discussion session regarding to Corporate Governance

CSR-DC has started some weekly knowledge sharing and discussion sessions. The two latest sessions were on “Introduction to Corporate Governance” and “Comparative discussion on the Iranian’s corporate law with OECD CG principles”.

CSR Workshop

CSR-DC’s president had a one day workshop in Follad-Khozestan on CSR in the EFQM model. This was the sixth workshop held on CSR related subjects in the company.
Corporate Governance Regional project

CSR-DC is in the midst of an ongoing regional and international project on corporate governance. The aim of this project is primarily to promote and enhance CG practices by developing and making available various CG toolkits, tailored specifically for the Iranian’s market need. In this regard a brand new portal will shortly be rolled out in which the toolkits would be available and free to all that are interested and a series of more than 20 workshops are to be conducted / the First of which was last week’s CG in Family Owned Businesses. Partners from Turkey (TKYD), Pakistan (PICG) and Kosovo (RiInvest) are collaborating on this project.

Workshop on corporate practices in family owned businesses

CSR-DC just conducted its first workshop on “Corporate Practices in Family Owned Businesses” in collaboration with PICG. Though being the first in a series the participants were from the biggest and most prominent of family owned businesses in Iran.

CSR and welfare Organization

Iran’s welfare week was a busy week for CSR Iran. two CSR events where held in cooperation with Iran’s welfare Organization. These events where aligned with one of CSR Iran’s strategic approaches which is cross-sector partnership promotion in the business community. More than thirty different organizations participated in these two events some of which was Mehr Financial Institute, RailNiroo, Kayson, Saipa,...

Business community survey

CSR-DC has finalized its annual business community survey. We have thoroughly studied the business communities perception on four different aspects of Iran’s business environment. These aspects are the overall business atmosphere, Iran’s privatization initiative, CG practices and their prevalence and finally CSR.

President of CSR Iran delivered a speech on “the role of Human Resource Management in CSR” in Shiraz’s Human Resources Empowerment Seminar, October 2010. Most of the participants were from the public sector and governmental organizations.
Earth Charter Summit

As part of our mission to improve regional cooperation on promoting sustainable business, CSR-DC participated in an event organized by The Jordanian Hashemite Fund for Human Development (JOHUD) in partnership with the Ministry of Environment in Jordan and IUCN Regional Office for West Asia (IUCN ROWA). The event was under the patronage of HRH Princess Basma Bint Talal and took place by the Dead Sea, Jordan on 23rd and 24th of November 2010.

A regional cooperation formed between four of the participating organizations from Saudi Arabia, Jordan, Iran and Bahrain. The "Earth Charter Youth MENA" Initiative will combine the resources of the participating organizations to develop a youth centred initiative to promote the Earth Charter in the region.

Privatization Performance Report

CSR-DC has finalized its study on Iran’s privatization initiative. The primary aim of this study is empowering the private sector by helping the executive and legislative bodies with suggestions on enhancing the quality and fostering the pace of privatization. For this, the 20 years old privatization initiative has been thoroughly studied and different responsible individuals and bodies have been interviewed.

CG Country Report

CSRIran has initiated a study merely focusing on CG practices among Iranian corporations. The main goal is to understand the strong and weak aspects of CG in Iran which in turn will help in tailoring toolkits and guidelines that are to be developed for the Iran market. CG practices in more than 30 corporations have been questioned so far.

New Comers

we would hereby like to welcome the new international relations deputy of CSRIran Mrs. Chegini, who you may contact with. We may also express our thanks to Mr. Maziar Ebrahimi for all his efforts in CSRIran and we wish him success in his new careers!

Mr. Hossein Rastegar joined CSRIran as project manager of Corporate Governance. We welcome him!
Introduction to corporate sustainability workshops

CSR Iran”, “The Natural Step(TNS Asia)” and “Tetrapak Iran” held 3 one day workshops on 11, 12 & 13 July 2010. 15 participants among which were Tetrapak’s Iran’s employees and customers attended the workshop. The workshops were conducted by the executive director of TNS Asia, Cyrill Jegu. Participants became familiar with sustainability challenges, socio-ecological issues and their interactions, TNS framework and etc. Three different team worked on understanding the business case for sustainability and explored opportunities in their own work and life to respect sustainability principles and contribute in building a sustainable society and environment.

Workshop on corporate practices in family owned businesses

CSR-DC just conducted its first workshop on “Corporate Practices in Family Owned Businesses” in collaboration with PICG. Though being the first in a series the participants were from the biggest and most prominent of family owned businesses in Iran.

Preparing CSR Strategy for Mapna Gas Turbin Company

CSR-DC prepared the CSR Strategy guides of TUGA one of the largest producer of gas turbines in the middle east. After assessing the companies current state on CSR by the CSR-DC model, a stakeholder identification and analysis was carried on which led to a gap analysis. The CSR strategies were developed in focus meetings and finally an action plan was drafted. As one of the main subsidiaries of the MAPNA Group, the company has been established in 1999 to seize the outstanding opportunity of domestic power generation demand by manufacture and supply of turbines and auxiliary equipment. Having started the first manufacturing operations in early 2002, during the last decade TUGA has continuously invested in capacity development to respond the ever-increasing demands. Tuga was the fifth consultancy service client of CSR-DC in Iran after OMV, Tam IranKhodro, Kayson, and etc.