CSR360 Global Partner Network Welcome Pack

This welcome pack is to help you to participate with and get the most out of the CSR360 GPN network. It explains how you can share your news stories, learn from others in the network and keep in contact with CSR360 GPN.

Firstly though, as a partner of the network we ask that you include the CSR360 GPN logo on your website and printed documents if possible and appropriate. The logo can be downloaded in many different sizes here: http://www.csr360gpn.org/logos/

Please use the following text to explain to your stakeholders what your organization is a member of:

CSR360 Global Partner Network is a global network of not-for-profit organisations working with businesses to improve their positive impact on society.

- Over 110 independent organisations from over 60 different countries
- Reaching over 6000 companies around the world
- Presence on every major continent
- A wealth of resources including toolkits and handbooks
- Expertise across the Corporate Responsibility (CSR) spectrum including community, environment, workplace and marketplace.

Business in the Community (BITC) http://www.bitc.org.uk/ is a not-for-profit organisation based in the UK, convenes CSR360 GPN as part of its vision to mobilise business for good and to be a catalyst for change on international Responsible Business issues.

The network offers an infrastructure of local expertise and support through which companies and partners can implement successful campaigns and programmes. The main focus is to promote Corporate Citizenship, Corporate Community Investment and the wider framework of Corporate Social Responsibility.

The network complements global organisations such as the International Business Leaders Forum (IBLF) and the World Business Council for Sustainable Development (WBCSD), and initiatives such as the UN Global Compact (UNGC) and the UN Millennium Development Goals which address global issues but need a network of intermediaries to make an impact at local level.
Share your news and stories

CSR360 Newsletter

This newsletter is compiled and sent out by Tom Halley and Jenny Todd every 2 months and includes updates from the network and also news from a selection of partners. It is sent to over 850 people worldwide, including a mixture of companies and partners. New partners are automatically added to the distribution list but if any of your colleagues or companies would like to receive it, please ask them to register at the very bottom of this page http://www.csr360gpn.org/

A reminder email is sent to all partners 2 weeks before the newsletter is due to invite you to send us any recent news that you’d like to share. If you would like a member in your team to receive these emails, please let Tom.Halley@bitc.org.uk know.

CSR360 Website

We are always looking for partners to share their news stories, events and publications on the CSR360 GPN website. Make sure that you send in your information to Tom.Halley@bitc.org.uk so that you reach a wider audience for your work!
Online Magazine

The CSR360 GPN website publishes an online magazine every 3 months which focuses on specific themes such as ‘Responsible Business in times of recession’ and ‘Insights into CSR in South America’. Have a look at the latest issue here [http://www.csr360gpn.org/magazine/](http://www.csr360gpn.org/magazine/)

If you have any ideas for future themes or any companies or projects that you would like to profile, please contact [Jenny.Todd@bitc.org.uk](mailto:Jenny.Todd@bitc.org.uk)

Youtbe

We have created a Youtube channel for partner’s videos. If you have a video about your work to upload we can send you the login details for you to access and upload it. This is another great way of accessing a wider audience and encouraging others to find out more about your work. [http://www.youtube.com/user/CSR360GPN?feature=mhum](http://www.youtube.com/user/CSR360GPN?feature=mhum)
Participate to Learn

Discussion Forums

The CSR360 GPN website was created to assist greater sharing of knowledge and ideas between partner organizations and other like minded individuals. We created an online discussion forum for users to share their thoughts and make connections. Take a look and join the debate here http://www.csr360gpn.org/forum/

Webinars

The CSR360 Global Partner Network Manager organizes a comprehensive schedule of webinars for partners throughout the year on a number of topics. Past topics include ISO 26000 and Social Media. Please check the events page on the CSR360 GPN website http://www.csr360gpn.org/events/ for forthcoming webinars and please register your interest with Tom.Halley@bitc.org.uk who will send out login details.

Webinars are delivered by guest speakers from various organizations so please contact Tessa.Kipping@bitc.org.uk if you have any ideas for webinar’s that you could deliver.

Collaborate on joint ventures

You could join one of the existing programmes running across the network and collaborate with other partners:

- Give & Gain Day 2011 http://www.csr360gpn.org/programmes/give-gain-day/
- ENGAGE Key Cities http://www.csr360gpn.org/programmes/engage/
Keep in Contact

Twitter

Follow the CSR360 GPN on twitter [http://twitter.com/csr360](http://twitter.com/csr360)

Facebook

We have a facebook page! Visit the CSR360 page: [http://www.facebook.com/CorporateSocialResponsibility#!/pages/CSR360-GPN/103978269655409?v=wall&ref=sgm](http://www.facebook.com/CorporateSocialResponsibility#!/pages/CSR360-GPN/103978269655409?v=wall&ref=sgm)

Who to contact and when?

**Tessa Kipping**  
Global Partner Network Manager  
[Tessa.Kipping@bitc.org.uk](mailto:Tessa.Kipping@bitc.org.uk)  
+44 (0)20 7566 6642  
+44 (0)77 1362 0642

Tessa is responsible for the network as a whole and implements the strategy.

Contact Tessa if you:
- have a enquiry relating to your partnership agreement  
- are interested in delivering a webinar  
- have specific ideas for collaboration

**David Halley**  
Head of International Relationships  
[David.Halley@bitc.org.uk](mailto:David.Halley@bitc.org.uk)  
+44 (0)77 7557 7886

David was instrumental in the creation of the network and has a wealth of experience in the International CSR arena. He sources new partners and supports the network through the delivery of training and the webinars.

Contact David if you:
- need a specific training need  
- would like to recommend an NGO for partnership

**Tom Halley**  
Communications Officer  
[Tom.Halley@bitc.org.uk](mailto:Tom.Halley@bitc.org.uk)
Tom manages the technical side of the CSR360 website and is responsible for creating the bi-monthly CSR360 newsletter.

Contact Tom if you:
- are having technical difficulties related to the website – either registering as a user or uploading news stories
- have news, events or resources to share with other members of the network either through the CSR360 Newsletter or through the website
- would like to attend a scheduled webinar

**Jenny Todd**
Programme Manager
Jenny.Todd@bitc.org.uk
+44 (0)207 566 8744

Jenny is responsible for the communications for the International Campaign at BITC and for the ENGAGE Key Cities programme.

Contact Jenny if you:
- are interested in ENGAGE Key Cities
- have a theme for a quarterly magazine issue
- collaborating on Give & Gain Day 2011