8th ANNUAL COLLOQUIUM OF THE EUROPEAN ACADEMY OF BUSINESS IN SOCIETY (EABIS)

“THE ROLE OF BUSINESS IN SOCIETY: CHALLENGES AND ISSUES FOR GLOBAL AND CORPORATE GOVERNANCE”

21 & 22 September 2009 – Barcelona, Spain

The Conference Theme

Three days after the last EABIS Colloquium (Cranfield, Sept 2008), Lehman Brothers collapsed, unleashing a financial, economic and – increasingly – socio-political and governance crisis. The financial crisis especially has highlighted deep flaws in past approaches to the governance of the firm and of economic systems. The 2009 Colloquium will therefore focus on: “The Role of Business in Society: Challenges and Issues for Global and Corporate Governance”.

- How is the role of business in society likely to change?
- To what extent can governance mechanisms foster Corporate Responsibility at Global, company and individual levels?

These are the central issues which, among others, the EABIS 2009 Colloquium will address in high-level debates:

- Social, Political and Economic Perspectives on the Failure of Governance in the Global Economy
- The Governance of the Firm and Managing Sustainable Value Creation in Markets & Society
- Future Implications for Executive Development and Learning in Business Schools, Companies and Corporate Universities

Keynote Speakers and Conference Highlights

Among the leading speakers are: Peter Löschler - President and CEO, Siemens; Baldomero Falcons - Chairman and MD, FCC; Prof. Lutgart Van den Berghe - Vlerick Management School; Prof. Jan Aart Scholte - University of Warwick; Olivier Giscard d’Estaing – Committee for a World Parliament.

The programme highlights include:

- New EABIS Research Exchange to broker corporate knowledge needs with latest academic research activities and thinking
- Interactive multi-stakeholder debates to explore critical dimensions of governance in theory and practice
- Exchange of best practice and case studies promoting new, innovative and socially responsible styles of management
- Networking opportunities to meet informally with leading academic researchers and practitioners to gain insights relevant to business’ circumstances
- Book launch events for new EABIS member publications
- Gala Dinner in Barcelona’s Opera House - El Gran Teatre del Liceu
The Annual Colloquium

The EABIS Colloquium is one of the world’s largest multi-stakeholder conferences to explore Corporate Responsibility issues in management practice, research and education. The Colloquium attracts each year an audience of 300+ high level executives, researchers, professors, policy-makers and other stakeholders.

Each year, the Colloquium is followed by a PhD conference – this year on September 23, hosted by ESADE. EABIS PhD Conference brings together doctoral candidates from across Europe to share their research experience, their findings, and the challenges they face in their studies on corporate responsibility.

Contacts & more information

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