

Fundación SERES. Society and Responsible Company "Creating Value from Social Action"

Fundación SERES. Society and Responsible Company, promotes corporate commitment to improve society, with responsible actions aligned in the company's strategy.

SERES is a national non-governmental organization constituted in 2010. It is composed of more than 100 entities. We defend the role of business in solving social problems while generating economic value.

The foundation aims to encourage and promote entrepreneurial strategic actions that contribute to the improvement of social reality and generate social and business value.

Its mission is to become more and Corporate Social Responsibility better. The CSR must pass from one to another discerning philanthropic vision based on business criteria.

SERES Awards to Innovation and Social Commitment Company

The Foundation announces Seres' Awards to Innovation and Social Commitment of the Company with the aim of encouraging and publicly recognize those strategic and innovative actions that create value for society and for the company and thus corporate social action is sustainable over time. To do this, add a transmitter of best business practices to serve as a catalyst and influence the transformation of society.

The performances awarded must contribute to the social integration of disadvantaged persons, ie beneficiaries must belong to groups at risk of social exclusion.

Previous Editions

SERES Awards 2013

DANONE. School Social Ana Bella. Labour integration of women victims of gender violence.

FERROVIAL. Infraestructura Sociales. Infraestructuras disadvantaged communities

INDRA. Accessible Technologies. Accessibility to minimize the digital divide..

INFOJOBS. Get ready, Bank of time. Exchanging knowledge for personal and professional development.

SERES Awards 2012

Chaired by TRH the Prince and Princess of Asturias.

ACCENTURE. Skills to Succeed, Accenture in the service of society.

ACCIONA. Light Home Program. Access to electricity in isolated rural communities

BBVA. Momentum Project. Promotion and strengthening of social entrepreneurship.

ENDESA. Paper Mill Program. Recycled products Muña Reservoir.

SERES Awards 2011

Chaired by Esperanza Aguirre, president of the Community of Madrid

ENDESA. Ecoelce. Exchange Program recyclable waste energy credits.

FUNDACIÓN TELEFÓNICA. Proniño program. Attention to children in Latin America.

LA CAIXA. MicroBank. An innovative model of social banking.

SERES Awards 2010

Chaired by TRH the Prince and Princess of Asturias

DKV SEGUROS. Fundación DKV Integralia. Integration of people with disabilities.

GRUPO NORTE. Zero women victims of domestic violence. Qualification and employment of women victims of domestic violence.

GRUPO SIRO. Quality employment for everyone. Insertion of people at risk of exclusion.

MRW. Labor integration of disadvantaged groups. Facilitates job security to people at risk of social exclusion.

NH HOTELES. Hotels with a heart. Reception of children with heart disease.