In our current down economy, every corporate citizenship program is scrutinized for efficiency and effectiveness. Learn what is required for an employee volunteering and giving program to have a substantive and meaningful impact on the social sector and on the business; what are the strengths and weaknesses of your program; and what will take your program to higher levels of impact.

The foundation for this seminar is 2008-2009 research conducted by the Boston College Center for Corporate Citizenship that identified the evidence-based Drivers of Effectiveness for Employee Volunteering and Giving Programs and their corresponding indicators. In addition to the absolute benchmark expressed in the drivers, the seminar also presents several relative benchmarks in the form of performance data from global, American and German companies.

The seminar’s innovative peer-to-peer applied learning format will provide ample opportunity to explore the state of employee volunteering around the globe and in Germany; to learn effective practices from peers; to address pressing challenges; and to plan program improvements.

Seminar Objective:
This seminar will help participants craft evidence-backed steps that take their employee volunteering and giving programs to higher levels of impact on the business and the social sector.

Audience:
Business representatives who manage or otherwise work with (or plan to work with) employee volunteering and giving programs who are interested in improving their programs.

Key Takeaways:
- Use the benchmarking survey tool prior to the seminar to receive a customized assessment report for your program. This confidential report will identify your program's strengths and weaknesses and help you apply the seminar teachings to specifically improve your program.
- Learn what elements your employee volunteering and giving program needs to have in place in order to have a meaningful and substantive impact on the social sector and the business.
- Learn how well your employee volunteering and giving program performs compared to the ideal; and to global, American and German companies.
- Leave with concrete steps to take your employee and giving program to higher impact.

Seminar:
Employee Volunteering That Makes a Difference
Learn how to create impact with your corporate volunteering program

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Trainer: Bea Boccalandro
Date: September 17–18, 2009
Location: Evangelische Bildungsstätte auf Schwanenwerder, Inselstraße 27–28 • 14129 Berlin-Schwanenwerder
Tuition: € 900.–
10% discount for early registration prior to July 30, 2009
Please note: If you would like to take part in the benchmarking study prior to the seminar you have to register before July 20, 2009!
Registration

For registration please use the form below or go to www.cccdeutschland.org/fortbildung/register. After registration you will receive a confirmation. With your registration you are committed to pay the seminar fee. Your registration is binding.

Please note: If you would like to participate in the benchmarking study prior to the seminar you have to register before July 20, 2009!

Tuition
The seminar fee covers seminar material as well as lunch and coffee breaks.

The fee does not cover hotel or travel costs. We have reserved an allotment of rooms at the seminar hotel. You will receive information about the hotels and rates once you have registered.

Please transfer the seminar fee by giving your name and number of invoice to the following account:

Dresdner Bank (BLZ 120 800 00), Kto 4 039 679 501,
BIC: DRES DE FF 120,
IBAN: DE82 1208 0000 4039 6795 01.

Cancellation
Participants submitting a written cancellation 30 days or more prior to the first day of the seminar will receive a full refund. Cancellations received 29 to 15 days before the first day of the program will result in an administrative charge of 50% of the seminar fee. No refunds or credits will be granted for cancellations received less than 15 days before the first day of the seminar. However, registration may be transferred to another individual.

If the CCCD has to cancel the seminar due to illness of the trainer or other important reasons, we will inform all participants as soon as possible. If we cannot offer an alternative date, we will refund the seminar fee. We reserve the right to cancel the seminar in case of not having enough participants.

General Information
The seminar runs from 8.30 a.m. to 5.30 p.m. It will be held in English. After paying the seminar fee you will receive a detailed schedule.

For further Information
Please contact Dr. Anja Schwerk • anja.schwerk@cccdeutschland.org
fon: +49 (0)30 – 88 49 98 46 • mobil: +49 (0)173 – 2 03 58 56 • fax: +49 (0)30 – 88 49 98 47

Registration

Fax: +49 (0)30 – 88 49 98 47

I would like to register for the following seminar:

☐ Employee volunteering that makes a difference - Learn how to create impact with your corporate volunteering program

Please note: If you would like to participate in the benchmarking study prior to the seminar you have to register before July 20, 2009!

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Date Signature